**ELECTRONICS & DEFENSE** 

## INTERNAL NEWS RELEASE

## Welcome Peter Harris

Chief Executive Officer - Safran Electronics and Defense Australasia and Safran Pacific

Peter Harris will be joining Safran Electronics and Defense Australasia (SEDA) and Safran Pacific (SP) as our Chief Executive Officer (CEO) commencing 14 October 2024.

As our new CEO, Peter brings impressive management and leadership experience in the corporate sector, which followed a distinguished career in the Australian Defence Force.



Peter joins us from Airbus where he has performed several roles in both Australia and Europe. These include Vice President Strategy, Sales and Marketing at Airbus Australia Pacific, and before that as Director of Program Change and Head of Customer Satisfaction at Airbus Helicopters France. More recently, Peter has been appointed the role of Airbus Head of Public Affairs for Australia, New Zealand and the Pacific. During Peter's time at Airbus, he led and delivered strategic outcomes, sales growth and new market expansion. Peter has also worked at Bombardier

Transportation as Head of Sales, Strategy and Development, in manufacturing and technical services.

Prior to Peter's corporate experience, Peter spent 23 years in the Australian Defence Force. He is a graduate of the Royal Military College, Duntroon, the Australian Defence Force Academy, the Australian Defence College, the International Test Pilots School and the University of Cranfield, UK. As an Army officer, Peter served with the United Nations in Cambodia and Commanded teams at various levels. In 2005 he was honoured by the Commonwealth of Australia in the Queen's Birthday Honours list, and in 2018 by the French Republic in the French National Order of Merit. Peter has an Aerospace Engineering Degree with Honours, and post-graduate qualifications in several disciplines.

Peter is looking forward to joining SEDA and SP as he plans to drive the success of SEDA and SP, and achieve great outcomes for the Safran Teams and the respective businesses.

"Today the demand for sophisticated and timely support to the Defence and Aerospace sectors is almost unprecedented. We all see what challenges are being faced by governments, airlines and societies, due to security and climate change issues. I am delighted to be joining Safran, a globally recognised technology leader, and to be part of your contributions in Australia and New Zealand." (Peter Harris)

Peter is married and has two adult children, and enjoys running.

Welcome to the team, Peter, we look forward to meeting you and wish you all the best.