

## SOIREE DE Mala



The Soirée de Gala stands as the pinnade event of the Chamber's social calendar, embodying an evening of

French sophistication and flair.

This grand celebration features an array of fine dining, exquisite wines, and lively entertainment, offering a

perfect setting for entertaining corporate guests in a luxurious yet laid-back atmosphere.

It's also an exceptional opportunity to highlight your brand while honouring the strong ties between France

and Australia. With a selection of gifts, raffles, and auction prizes,

this Soirée de Gala promises a night of indulgence that blends the elegance

of Paris with futuristic innovation.

**Naming Rights:** EDF Australia

Date: Thursday 20<sup>th</sup> March from 7.30pm to 11.30pm

**Venue:** Darling Island Wharf – Doltone House

Theme: Midnight in Paris 2125: Where the Future Glows

**Attendees:** 350 FACCI members and Guests

Guests of Honour: High-profile executives from the French-Australian business community, along with

official representatives from French authorities in Australia and the Australian government.



# PREVIOUS SOIREES DE // Mala

2022, 2023 and 2024



Transdev Gala - French Riviera



Alstom Gala - Enchanted World



125<sup>th</sup> Anniversary Gala - The Great Gatsby



VENUE Barling Island Warf



#### THANK YOU TO OUR PREVIOUS MAJOR

















## SPONSORSHIP Opportunities

|  | Naming<br>Rights * | Platinum  | Gold     | Silver   | Product Sponsor |
|--|--------------------|-----------|----------|----------|-----------------|
| Your Investment  | \$ 20,000          | \$ 12,000 | \$ 5,000 | \$ 3,500 | Products        |
| EXCLUSIVITY  |                    |           |          |          |                 |
| Naming Rights  | •                  |           |          |          |                 |
| Speaking Opportunities   | •                  |           |          |          |                 |
| Opportunity to show a promotional video during the event (max 2 mins)  | •                  |           |          |          |                 |
| Allocation of prominent space for promotional material   | •                  |           |          |          |                 |
| Opportunity to provide your exclusive branded photobooth   | •                  |           |          |          |                 |
| FACCI Website: 1-month top banner ad on FACCI homepage carousel (43,653 unique visitors/year / 116,429 pages views per year) | •                  |           |          |          |                 |
| Ad banner in our monthly Newsletter (15,000 contacts)  | •                  |           |          |          |                 |
| FACCI EDM announcing our Event Partnership (4,900 contacts in NSW)   | •                  |           |          |          |                 |
| Complementary tickets with preferential seating for your colleagues and partners   | 20                 | 10        | 5        | 2        | 1               |
| Complementary VIP seats at the Head Table  | 2                  | 1         |          |          |                 |
| Advertisement offered in the event program dealt to guests during the dinner   | •                  | •         | •        |          |                 |
| Corporate banner display: Banner displayed in a position (chosen by event organiser) in selected areas                       | •                  | •         | •        | •        |                 |
| Logo & Name inclusion - Inclusion of your company Logo on the HTML Invitation, Program, Website and after event Video        | •                  | •         | •        | •        | •               |
| Exposure in the video produced during the evening  | •                  | •         | •        | •        | •               |
| Exposure in FACCI communications, Social media (LinkedIn, Facebook, Twitter, Instagram) and Website                          | •                  | •         | •        | •        | •               |
| Acknowledgements of your sponsorship during the official proceedings   | •                  | •         | •        | •        | •               |
| Opportunity to provide all guests promotional material at the event (brochures, flyers, gifts)                               | •                  | •         | •        | •        | •               |
| Photos - Provision of photographs of the event taken by a professional photographer focus on your donation and brand         | •                  | •         | •        | •        | •               |
| Other benefits can be negotiated to suit your specific requirements  | •                  | •         | •        | •        | •               |
|  |                    |           |          |          |                 |

<sup>\*</sup> Naming Rights Sponsorship is no longer available



### CONTACTS



Manon Capes

Head of NSW Chapter

manon.cabes@facci.com.au

+(61) 2 9099 1325

Caroline Decamps

NSW Event & Partnership Assistant

nsw@facci.com.au

+(61) 2 9099 1320

www.facci.com.au

