### KEYPOIOT LAW

# INTRODUCING KEYPOINT LAW





ABOUT US WHY KEYPOINT? OUR SERVICES OUR TEAM

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Keypoint Law is an innovative and award-winning law firm. Established in Australia by one of the UK's fastest growing firms, Keypoint's team of 37 partner-level lawyers provide a comprehensive range of commercial law services across 16 practice areas from our offices in Sydney, Melbourne, Brisbane and Canberra.

#### **OUR VISION**

Today, it's not only about practising a profession – it's about tackling real commercial challenges. We don't just provide services that meet the legal needs of our clients. We bring their business vision to life through a unique combination of established expertise and commercial understanding. Above all, marketplace and industry insight remain at the core of everything we do. For us it's about offering long-term solutions and professional guidance in a seamless legal offering tailored to the commercial needs of our clients.

#### **OUR SERVICE AND VALUE**

Keypoint's lawyers have an average of 20 years' experience and are drawn from some of Australia's top law firms and senior in-house teams. Their experience allows our clients to benefit from a responsive, commercial and accurate legal service delivered by a team of senior lawyers.

#### **OUR REPUTATION**

Our reputation in the marketplace is thriving. Our business model makes us a natural choice for clients wanting both quality and value. Our strong levels of client intimacy, and our ability to flexibly tailor our offering for each matter, enable us to consistently achieve the highest levels of satisfaction with our clients.

#### **AWARDS AND RECOGNITION**

Keypoint has received several awards in recognition of its legal services offering, including:

- Winner **Boutique Law Firm of the Year**, Australian Law Awards – 2018
- Recognised in peer-reviewed 'Best Lawyers in Australia' across 8 practice areas – 2018
- Runner up in client-voted National Australia Bank Professional Services Award for Best Law Firm in NSW and ACT (private clients) – 2017
- Winner **Boutique Diversity Law Firm of the Year**, Women in Law Awards – 2016
- Winner **Australian Boutique Firm of the Year**, Australasian Law Awards – 2016
- Winner Legal Innovation Index 2014



## WHY KEYPOINT?

Here is how we set ourselves apart:



Conventional law firms use a pyramid structure where work is delegated
to junior lawyers on relatively high rates. Keypoint is different. Our clients are serviced by senior lawyers **personally**, enabling a higher **quality** service and greater **efficiency**.

We run a lean model and avoid uneccessay overheads. How will this
benefit you? You access the knowledge and expertise of talented senior lawyers, at very competitive rates.

We embrace the challenge of giving clients what they actually want – flexible service offerings and flexible pricing structures. We empower our lawyers and clients to create opportunities for true collaboration, leading to deeper relationships. The result is unique, made-to-measure solutions that fuse the right type of service with the right price, delivering unbeatable value.

These core elements of our business model enable us to deliver high quality legal services at pricing which provides genuine value to clients.

## **OUR SERVICES**

#### Keypoint is a full-service law firm operating across the following areas:

- Banking and finance

- Corporate and commercial transactions Competition Construction Dispute resolution and litigation Employment/workplace relations Estate and superannuation planning and

- Intellectual property Mergers and acqusitions Planning and environment Property Restructuring, insolvency a
- bankruptcy
- Taxation
- Technology

As necessary, lawyers from different teams work together to ensure clients receive comprehensive and well-rounded advice in a seamless manner.

## **OUR TEAM**



#### MARK ADDISON

Consulting Principal mark.addison@keypointlaw.com.au

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Areas of expertise:

- Insolvency
- Commercial litigation
- Regulatory disputes
- Risk management

Mark has 30 years' experience in the areas of insolvency, commercial disputes and litigation. He has acted for many of Australia's largest organisations, including listed companies, banks, large private companies, and government bodies both at the State and Commonwealth level. Mark has also represented a wide variety of Australia's insolvency practitioners in corporate and bankruptcy insolvency matters. Prior to joining Keypoint, Mark was a senior partner at DibbsBarker.



#### **GRACE ARDEN BASAGLIA**

Consulting Principal grace.basalgia@keypointlaw.com.au

Areas of expertise:

Family law

Grace is an accomplished family lawyer, with over 25 years' experience. She has been a partner at Tress Cox and Swaab Attorneys, and has joined Keypoint from well-known specialist family law firm McDonell Milne Toltz where she was a partner for 12 years. Grace has extensive experience across all aspects of family law, including property and parenting; and she also acts in family provisions claims. Grace is a member of the Family Law section of the Law Council of Australia.



Philip is an experienced intellectual property and technology lawyer, who has repeatedly been listed by Euromoney's Best of the Best as one of the top information technology lawyers in the world. His legal experience and technical expertise cover patent, copyright and trade mark litigation, food and drug regulation, franchising, outsourcing, and electronic commerce. Philip is a former partner of Mallesons Stephen Jaques, where he was head of the firm's acclaimed Intellectual Property & Technology Group.



#### NEIL ARORA

Consulting Principal neil.arora@keypointlaw.com.au

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Areas of expertise:

- Immigration
- Commercial
- Government/administrative
   law

Neil is an experienced lawyer and registered migration agent with expertise in immigration, commercial, and government/administrative law matters. Prior to joining Keypoint, Neil was a Consultant at Kemp Strang Lawyers (now Thomson Geer). Neil has held senior legal roles with the Department of Home Affairs managing the Government's immigration litigation case load, including its High Court test caseload, and heading its internal immigration advisings area dealing with difficult cases.



Roland is a construction lawyer and an accredited specialist in commercial litigation, with nearly 30 years' experience. Over his career Roland has acted in disputes and litigation across many industries, with a focus on property and construction. An area of special interest is civil construction. Roland advises and represents civil contractors, civil engineers and other parties in contract, insurance and regulatory matters. Roland has a strong private practice background, having held senior roles at mid-tier and boutique firms, including partner at Norton Gledhill (now Piper Alderman), partner at Mills Oakley, and principal at Macpherson + Kelley.

	ROD CUNICH	
	Consulting Principal rod.cunich@keypointlaw.com.au	t: +61 2 8035 5200 m: +61 438 136 118
	Areas of expertise:	
	<ul> <li>Corporate and personal insolvency</li> <li>Business succession planning</li> </ul>	• Wealth protection

• Estate planning

Rod has over 30 years' experience in consumer and business law, and specialises in wealth protection, business succession and personal estate planning. He has been a director of numerous companies and NFPs, with clients also benefitting from Rod's first hand commercial experience. Rod is author of the acclaimed text 'Understanding Wills and Estate Planning" and, prior to joining Keypoint, was National Practice Group Leader of Slater & Gordon's Wealth Protection and Estate Planning division.



#### PHILIP DIVINY

Consulting Principal philip.diviny@keypointlaw.com.au

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Areas of expertise:

- Tax advisory
- Tax audits and rulings
- Tax litigation
- Federal and State tax laws

Philip is a highly regarded tax lawyer, with a broad-based tax advisory and tax controversy practice. He covers both federal and state taxes, and works in a variety of industries, including shipping, chemicals, property and health care. Philip was a partner of K&L Gates (Middletons) for over 15 years, and is a Member of the Advisory Panel to the Board of Taxation.



Michael is an experienced lawyer with expertise in estate and superannuation planning, probate, and commercial law. His work includes complex will drafting, advising on trusts created by will, on superannuation including the structure of self-managed superannuation funds, and on the impact of family provision orders on estate planning. Michael was a former partner at both Blakes (now Ashurst) and Atanaskovic Hartnell, a former Director at Macquarie Corporate Finance, and has also held senior roles in both the Commonwealth and NSW governments.



Trina is an accomplished family lawyer with almost two decades of experience in family law. She acts for clients across the full spectrum of family law matters, from property and parenting disputes to divorce and maintenance matters. Trina has held a number of senior legal positions, including as Principal of her own family law firm which she ran for a number of years. In 2014, Trina was awarded a Masters of Law (Applied Family Law), and she is a Fellow of the College of Law.



#### RUPERT GRAY

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Areas of expertise:

Commercial litigation

Rupert has over 18 years' experience as a commercial litigator, and joined Keypoint from national firm Turner Freeman where he was a partner, and head of the firm's Commercial Litigation division. Earlier in his career, Rupert worked at Citigroup as legal counsel for its stockbroking arm Citi Smith Barney. Rupert's practice covers a broad spectrum of disputes, including those involving contracts, corporations law, competition and consumer law, and bankruptcy; with an additional sub-specialisation in the health and financial services sectors.



Defamation

Vaughan is an experienced lawyer focusing on insolvency, corporate restructures and commercial litigation. He has acted for companies, lenders and banks in a broad range of litigious matters and is the trusted adviser of many of Melbourne's leading insolvency practitioners. Vaughan is highly regarded for his commercial acumen as well as his desire to resolve matters as quickly as possible. Prior to joining Keypoint, Vaughan was a partner in a boutique Melbourne law firm, and before that, senior associate at Mills Oakley.



James is a corporate M&A lawyer with over 20 years' experience gained in top-tier law firms and in-house. He acts on public and private mergers and acquisitions, joint ventures and other corporate and commercial transactions. James is a former partner of Baker McKenzie, and prior to that, was Corporate Counsel at Singtel Optus. James has additional expertise in the infrastructure, construction, technology and communications sectors and has written and presented widely on related topics, including co-authoring 'White Noise', a published book on the Australian communications industry.



#### IAIN HOGG

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Areas of expertise:

- Commercial contracts
- Corporate
- Oil & gas
- Technology

lain is an accomplished corporate and commercial lawyer with expertise across a range of industries including oil and gas, ports stevedoring and logistics, telecommunications, manufacturing and distribution. He is a qualified lawyer in Australia, the UK and South Africa, with more than 17 years of transactional experience on projects in Australia, the EU and Asia. Iain was most recently Director of Legal and Company Secretary – Asia Pacific for Fortune 500 company MRC Global.



Wendy has more than 25 years' experience specialising in restructuring and insolvency. She works with insolvency practitioners and also with directors and companies dealing with actual and potential financial stress in a broad range of industries. She has particular expertise in retail, building and construction, insurance and financial services. Her specialist expertise has led to her involvement in some of Australia's largest insolvency and restructuring matters including James Hardie, Lehman Brothers, the Raptis Group, Retail Adventures, HIH, New Cap Re and Fincorp. Prior to joinning Keypoint, Wendy was a partner at DibbsBarker.



Phil is a transaction lawyer with over 20 years' experience in funds, corporate finance, structured finance and corporate law matters in Australia, Japan, Singapore, Hong Kong, China and Korea. Prior to joining Keypoint, Phil held roles at Colin Biggers, Phillips Fox (now DLA Piper) and PwC in Sydney; Nagashima Ohno & Tsunematsu in Japan; and was Group General Counsel of real estate investment and fund management firm in Japan.



#### DOUGLAS LINNETTE

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#### Areas of expertise:

- General corporate and commercialIntellectual property
- Commercial property
- Dispute resolution

Douglas has 22 years' experience advising businesses on a broad range of commercial matters and transactions, with a particular focus on Australian companies looking to export or expand into the UK, and in supporting UK government export initiatives into the Australasian market. Douglas is dual qualified in both jurisdictions. Prior to joining Keypoint, Douglas was a Consultant with Kemp Strang (now Thomson Geer) and before that, was a Co-Principal of a boutique corporate and commercial law firm. Douglas originally trained in London with commercial and banking practice Wilde & Partners.

Mergers and acqusitions



#### ALLAN MCDOUGALL

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Areas of expertise:

- Banking and finance
- Asset finance and leasing
- Trade finance
- Commercial contracts

Allan has over 25 years' experience as a banking and finance lawyer. He has practised both inhouse and in private practice. His expertise includes corporate lending, asset-based finance, the Personal Property Securities Act and commercial contracts and property leasing. He was Head of Legal for Société Générale's Australian branch for a number of years and continued to act for the bank's equipment finance arm from private practice. Allan also has expertise in business succession and the not-for-profit areas.



Michelle is one of the leading estate planning practitioners in New South Wales. With an extensive litigation and commercial background, she now practises exclusively in the area of estate planning, including wills incorporating sophisticated testamentary trusts, superannuation, trusts, binding financial agreements, probate and administration. Prior to joining Keypoint, Michelle was the founder of NextGenlaw, a leading estate planning and business succession firm.



#### JULIE MIEHE

Consulting Principal julie.miehe@keypointlaw.com.au

Areas of expertise:

- General corporate and commercial
- Mergers & acquisitions
- Energy and resources

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- Construction
- Tourism

Julie is a dual French and Australian qualified lawyer with extensive experience advising Australian and foreign corporations on their investments and operations in Australia and the Pacific region, including New Caledonia, French Polynesia, Vanuatu, Fiji, Solomon Islands and Papua New Guinea. Prior to joining Keypoint, Julie was the Managing Director of Brisbanebased Océanie Lawyers, and before that, was a partner at Holding Redlich. Earlier in her career, Julie was a lawyer with Blake Dawson (now Ashurst).

	MICHAEL MITCHELL	
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	<ul> <li>Areas of expertise:</li> <li>Commercial contracts</li> <li>Corporate</li> <li>Insurance</li> </ul>	Dispute resolution and litigation

Michael is a commercial and insurance lawyer with over 25 years' in practice. He provides his clients with a "whole of business" perspective, bringing together aspects of law as diverse as international trade, insurance, contract negotiation, corporate governance, arbitration and intellectual property. Michael's practice has an international focus. Many of his clients are either Australian businesses that operate around the world, or foreign businesses trading in Australia.



Warwick brings to his clients a wealth of experience in corporate law, financial services regulation and equity capital markets, along with a strong commercial understanding of the business issues affecting the finance sector. This includes more than 30 years' experience gained both as a partner in private practice and as a senior corporate in-house counsel. Warwick has direct experience in the finance sector and the financial markets gained in his role with Westpac Banking Corporation both as a specialist adviser and as leader of a team advising on issues affecting the Bank's business at its corporate core.



#### PENNY PENGILLEY

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Areas of expertise:

- Insolvency and restructuring
- Commercial dispute
- resolution

Penny has over 25 years' experience in insolvency law and commercial dispute resolution, including as partner of leading law firms, and as General Counsel of a Victorian Government Department. Penny acts for a diverse range of clients, from large multi-nationals to family owned businesses. Her approach is to work collaboratively with clients and other members of the legal profession, wherever possible, to achieve creative and cost effective solutions to legal disputes.



#### DOUG ROBERTSON

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Areas of expertise:

- Corporate
- Governance and compliance

Doug is a corporate and commercial law specialist with over 30 years' experience acting for a broad range of clients, including private and public companies and Government bodies. Prior to joining Keypoint, Doug was an Executive Director of EY, and before that, was a partner at leading firms Gadens, Piper Alderman and Freehills (now Herbert Smith Freehills). He has worked extensively on many equity raisings, M&A and joint venture deals in a wide variety of industry sectors. Doug has extensive experience advising on governance and compliance



• Estate adminstration

Monica is an accredited specialist in wills and estates law in NSW, working predominately in estate litigation, probate, estate administration and estate planning. She has over 20 years' practise in the field, including extensive experience conducting high profile litigation and mediation. Monica is passionate about applying her knowledge and skills to favourably resolving complex and often delicate issues, and she does this with determination, compassion and strategic reasoning.



#### MICHAEL ROZDAL

Consulting Principalt: +61 2 8035 5200michael.rozdal@keypointlaw.com.aum: +61 421 783 650

Areas of expertise:

- Commercial disputes
- Insolvency and restructuring
- Bankruptcy

Michael is a commercial litigator and insolvency lawyer who has joined Keypoint from Kemp Strang Lawyers, where he was a partner for 8 years. Michael is an accredited specialist in commercial litigation and his expertise in insolvency law was recognised by his recent inclusion in Best Lawyers in Australia 2017 for insolvency.



Gary is one of Australia's leading government and constitutional lawyers. He advises Government on complex policy implementation, 'litigation-proof' decision-making, and on defending decisions being challenged. He also acts for the private sector on dealings with Government. Gary has held senior positions in Government including as Chief Counsel with the Cth Dept. of Human Services, and has been a partner with two major law firms. He has been included in the Best Lawyers listings every year since their inception.



Adeline is an accomplished estate planning and elder law solicitor with extensive experience developing comprehensive and practical estate plans that suit the individual circumstances of her clients. Prior to joining Keypoint Law as a Consulting Principal, Adeline was a Senior Associate in the Wills and Estates team of a large prominent suburban firm.



#### SUZY SCHMITZ

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Areas of expertise:

- Intellectual property
- Commercial contracts
- Technology

Suzy is an intellectual property and commercial contracts specialist who acts for clients across a range of industries including technology, retail, finance, fast-moving consumer goods, advertising, manufacturing, gaming and fashion. In addition to her deep private practice experience gained with leading firms in Australia and the UK, Suzy is also a skilled in-house lawyer, having led the Northern European legal team of FTSE 100 company, Reckitt Benckiser.



#### SHANA SCHREIER-JOFFE

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Areas of expertise:

- Employment/workplace
   relations
- Dispute resolution and litigation

Shana has over 20 years' experience as a leading employment and industrial lawyer, having acted on some of Australia's landmark cases in the workplace law arena. Her expertise includes employment litigation, contract drafting, human rights and equal opportunity law, enterprise bargaining, redundancies and terminations. Shana was most recently Managing Partner and Chief Executive Officer of specialist employment law practice Harmers Workplace Lawyers.



Lora is a corporate and commercial lawyer with 15 years' experience advising on mergers and acquisitions, major infrastructure and ICT projects, commercial contracts and government services. She also advises private and public companies, government and NFPs on corporate governance issues, with a particular focus on information governance. Lora has been listed in 'Best Lawyers in Australia' for Government Practice, Information Technology Law, and Privacy and Data Security Law.



#### LUMA SHERIF

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Areas of expertise:

- Dispute resolution and
  - litigation
- Restructuring and insolvency

Luma is a broad-based commercial litigator with over 17 years' experience, including as partner of a leading commercial law firm where she practised for over 13 years. Luma acts for plaintiffs and defendants across a range of matters, including contractual and property disputes, cases involving shareholders' rights and directors' duties, wills and estate litigation, competition and consumer law matters, and disputes involving the insurance and construction industries. She also practises in the area of insolvency, including preference claims, winding up and bankruptcy.



lan is a senior property and commercial lawyer, with experience gained both in-house, and in top-tier and boutique law firms, over more than 2 decades. He was senior legal counsel for a \$2bn top-100 ASX-listed company, where he led a team responsible for the legal aspects of the group's property and commercial transactions. Prior to that, lan was a partner at a boutique law firm, and ran the firm's property and commercial law practice.



Bernard is a senior property and commercial lawyer with over 20 years' experience. His practice ranges from complex, high value projects for developers, investors and government authorities, through to commercial, retail and residential leasing and conveyancing. Bernard has acted on large property sales and acquisitions including CBD buildings, shopping centres and industrial sites. Bernard has joined Keypoint from boutique law firm, ClarkeKann, where he was a partner in their Property and Projects Group.



#### MARK TIERNEY

Consulting Principal mark.tierney@keypointlaw.com.au

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Areas of expertise:

- Commercial disputes
- Insolvency and restructuring
- Bankruptcy

Mark is an accomplished insolvency and commercial litigation lawyer, with extensive experience acting in liquidations, voluntary administrations, deeds of company arrangement and personal bankruptcy matters, both for insolvency practitioners and individuals alike. Mark has held a number of senior legal positions, including Executive Lawyer (partner) at Bartier Perry and Special Counsel at Mills Oakley.



#### SONIA WHITEHOUSE

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Areas of expertise:

- Environmental and planning litigation
- Property

Sonia has over 20 years' experience advising across a broad range of disputes, specialising in environment and planning litigation. Prior to joining Keypoint, Sonia was Director of Brisbane boutique firm HWS Lawyers, and before that was a Senior Associate at Barry.Nilsson. Sonia has a strong track record assisting developers and private clients to successfully navigate planning and other regulatory approval processes. She represents clients in originating applications in the Planning and Environment Court and on appeals from that Court. She also acts for clients defending prosecutions of planning and environmental offences.



#### **SYDNEY**

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