

2020 ANNUAL GENERAL MEETING – QUEENSLAND CHAPTER

Wednesday 15 April 2020

Time: 5.00pm – 6.00pm Location: Zoom Video Conference

MINUTES

Out of 46 registrants, 31 people connected to the meeting via our Zoom platformed. According to the Constitution the required quorum was reached.

Received Apologies: Celine Eason, John Kettle, Derek Brown, Steve Burton, Lady Jane Edwards

 Opening of the QLD Annual General Meeting by Brian Lorigan, Queensland Chapter President, French-Australian Chamber of Commerce & Industry at 5:00pm. The president presided as Chairman of the Annual General Meeting

Presentation of the Agenda



AGENDA

- Opening of the QLD Annual General Meeting by Brian Lorigan, Queensland Chapter President, French-Australian Chamber of Commerce & Industry
- 2. Address by Brian Lorigan, Queensland Chapter President
 - 2019 review
 - > 2020 look-ahead
- 3. Finance Presentation by Campbell Morrison, Queensland Treasurer
- Progress Report on Queensland Strategy by Yann Pastor, Queensland Vice President
- Special Announcement: Award of Honorary Life Membership to Former FACCI Treasurer and President, Jean-Francois Méli
- 2019 QLD AGM Minutes proposed for acceptance by Julie Miehe, Queensland Secretary
- Appointment of the QLD State Council for 2020 proposed by Julie Miehe, Queensland Secretary
- Close of Annual General Meeting by Brian Lorigan, Queensland Chapter President



2. Address by Brian Lorigan, Queensland Chapter President

a. 2019 review

Events Attendance



2019 QUEENSLAND EVENTS



- 6 Industry events
- 3 Business briefings
- 2 Events for Small Businesses
- 6 Tchin-Tchin evenings
- 1 Workshop
- 1 Site visit
- 2 Major events
- 1 AGM
- 1 Festival
- 3 Exclusive roundtables

2014



ATTENDANCE



24 **EVENTS** 2015 1,380

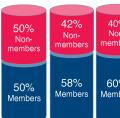
23

2016 1,612

25 EVENTS **2017** 1,780

26 2018 2,022

26 2019 2,263



40% 40% 60% 60% Members Members

member: 60% Members

2019

40%

Non-

60%

Members

Calendar of Events Overview



2019 QUEENSLAND EVENTS



- Aerospace, Defence & Aviation (2 events)
- Energy & Resources (2 events) Transport & Infrastructure (2 events)
- National Industry Forum: Social Licence to Operate
- - 5 Tchin-Tchins
- 1 European Tchin-Tchin
- ▶ 1 Atelier Mode D'Emploi with Brisbane & GC Accueil



- Economic Outlook Briefing
- Executive Women in Business
- Doing Business in New Caledonia



- Table for 6
- Small Business Showcase



Highlights



2019 QUEENSLAND EVENTS HIGHLIGHTS







Queensland & the European Defence Primes: A

growth Opportunity @ Thales





Membership



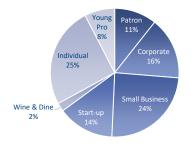
2019 QUEENSLAND-BASED MEMBERSHIP

108
Members
+2% compared to 2018

Queensland Financial Members – 2019							
PATRON	CORPORATE	SMALL BUSINESS	START-UP	INDIVIDUAL	YOUNG PRO	TOTAL	
4	10	30	10	34	20	108	



Queensland Memberships per category



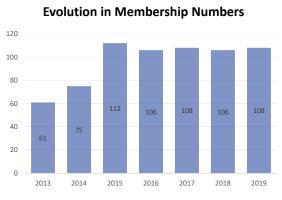
Federal Memberships per category



Membership Evolution



QUEENSLAND MEMBERSHIP EVOLUTION





KEY FACTS:

- > Closing the year at 111 members including local, individuals, companies, and interstate Patron and Corporate members.
- > 4.7% increase in overall members to the end of 2019, remaining steady over the past 4 years holding the exception growth on the 2015 year.
- Examining 4 past consecutive fiscal years: strong upwards trend in patron income, combatted by a fall on corporate year on year. Small business and young professionals both success stories for 2019.

Patron members



2019 PATRONS MEMBERS





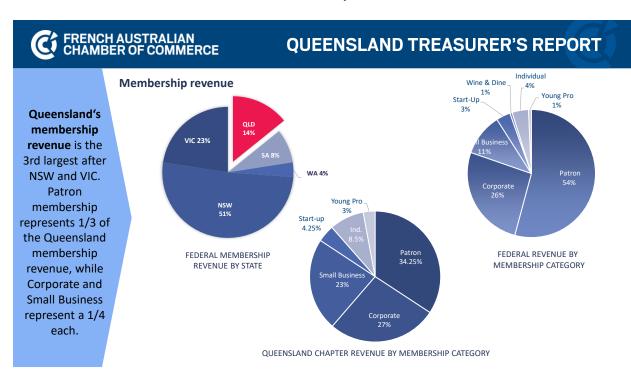
b. 2020 look-ahead

27 Events:

- 6 Tchin-Tchins + 1 European Tchin-Tchin
- 9 Industry Events (3 E&R, 3 T&I, 2 ADA, 1 R&CG)
- 2 events on New Caledonia
- 2 workshops
- 2 events for SMEs and Start-Ups
- 2 business briefings
- 1 AGM
- 1 Flagship event
- 1 site visit

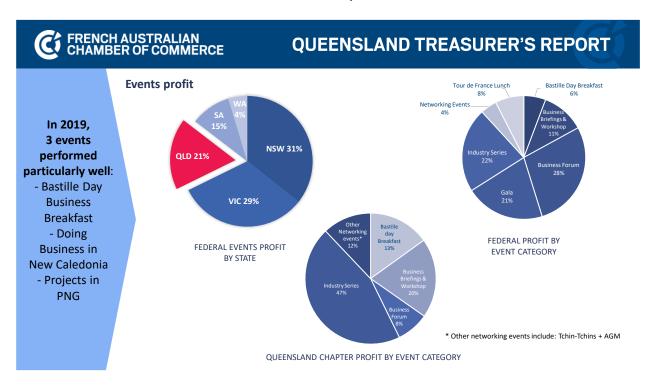
3. Finance Presentation by Campbell Morrison, Queensland Treasurer

2019 Membership revenue

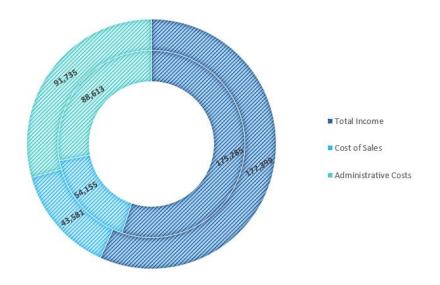




2019 Events profit



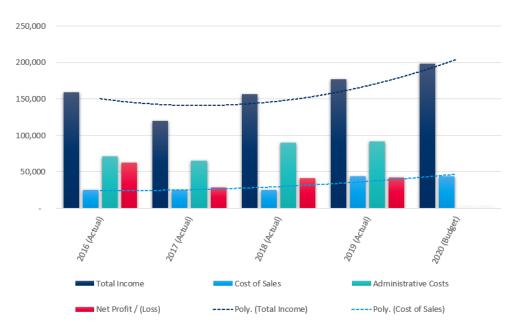
2019 Budget vs Actual



- Moderate performance evidenced on budgeted income, up by 1.2% – note budget pressure placed on Chapter by Business Forum (an increase of 18.8% on budget income with BF removed)
- Expenses remain relatively consistent against budget, overshoting budget by 5.2%, and noting an undercut of cost of sales on budget by 19.5%
- Growth experienced on Chapter's final profit line, up on budget by 29.4%
- Queensland 2020 budget has elements of conservatism built into, noting that the 2019 budget was moderate, and performance on budget was strong
- 2020 budget was set pre-COVID19 response and will need adjustment



Actuals vs 2019 Budget



- Budget proposed in 2019 and approved by Council on 12 February 2020
- 2020 budget shows an increase on total income of 13.6%, with cost of sales holding steady
- o Notably, under 2020 budget, the responsibility of the Queensland Chapter has been consolidated up to total income and cost of sales, thus, gross profit.

 Responsibility for net profit of the organisation nationally appropriately shifts to Federal Board (see absence of admin expenses and net profit metrics)

National Overview



QUEENSLAND TREASURER'S REPORT

FACCI FY19 national revenue has reduced by 12% to total \$1,230k.

Membership remains the biggest revenue stream.

Despite challenging market conditions impacting our **events sponsorships** and internal staff turnover, FACCI nationally finishes in a **positive** position, driven by strong performances from certain chapters.



\$583k membership revenue*



9 Employees (FTE) 9 Interns



46% profit margin from events*



\$470k of cash



\$131k Business
Services Revenue*



\$9.5K Profit*

*Figures before Audit



4. Progress Report on Queensland Strategy by Yann Pastor, Queensland Vice President

Our Queensland Strategy

Our required Our ambition **Our focus** Our value proposition Our key initiatives capabilities We help our members connect Our purpose: grow and facilitate We continue delivering events and We continue investing and Consider the launch of new trade between France and Australia (FTA) with and learn from relevant industries and business topics, services that are relevant and building upon our core strengths via our QLD and Federal team services Refine our industry and sector affordable for our local community, focusing on: French - including New Caledonian - organisations in while remaining commercially viable: ✓ Industry-focused events ✓ Monitor trade between QLD mbers and Councillors: focus and France Implement the Marketing and Member experience Connect our members with ✓ Relevant topics, e.g.: FTA management Communication Strategy both at negotiations update We will continuously improve through State and national level Focus on Australian-Frenchrelevant industries and Australia Event management Australian organisations in (existing or future) business business topics Core industry subcommittees, e.g. T&I, E&R, ADA, R&CG Identify where OLD Chapter member feedback European trade potential facilitated trade outside QLD Our aspiration for members: with France or French companies in Australia We will share success stories via testimonials Create the stories of members Pacific connections We are investing in our marketing who have successfully leveraged provide a platform to make our members more successful We additionally support: French organisations planning We will connect members more systematically via, e.g.: and communication strategy We are tapping into our FACCI network and services Facilitate and personalise the commercially and delight with to invest in Australia Coffee introduction Counsellors' expertise and potential through a more precise introduction, e.g. buddy system our services by: Australian organisations, e.g. embassies with interests in Directory search with coffee introduction and Tracking member success We are distinct through: mapping of these capabilities and access to directory Growing satisfaction Our commercial objectives: grow France and Europe. A personalised and authentic allocation of responsibilities We are aligned with the federal Develop our relationship with the Pacific region and New Caledonia We build upon our strong sectors: Energy & resources, member experience, with a distinctly French flair ; no large and our membership (with YoY structure, with centres of NEW: Adapt to COVID-19 with growth) and be commercially sustainable, to reinvest into the ✓ Transport & infrastructure, ✓ Aviation, defence & aerospace impersonal events More systematic introductions at excellence in membership both a short-term respondence term focus management and core sector broader FACCI's growth ✓ We will grow into other sectors events subcommittees that matter for QLD, e.g. Retail & ✓ We partner with industry Consumer Goods (including organisations, European bilateral chambers, government, local stakeholders, e.g.: QFI tourism) Geographically, we remain focused on SEQ

Initiatives and Accomplishments

Initiatives	Accomplishments			
Consider the launch of new services	✓ Translations, Duo Mentoring Programme			
Refine our industry and sector focus	✓ Increased focus on our strong sectors ✓ Addition of Retail & Consumer Sector Series			
Implement the Marketing and Communication Strategy both at State and national level	✓			
Focus on Australian-French-European trade potential	✓ Ongoing discussion with DFAT and other European Chambers to hold an FTA negotiations update			
Create the stories of members who have successfully leveraged FACCI network and services	✓ Planned for 2020 (Testimonials page, video testimonials, referrals registry, presentation by a member at Council on a quarterly basis)			
Facilitate and personalise the introduction, e.g. buddy system with coffee introduction and access to directory	 ✓ Connections via our New Espace Privé; and systematic catch-up with all new members 			
Develop our relationship with the Pacific region and New Caledonia	5 events successfully delivered. Very high level of interest both from attendees and sponsors.			
NEW: Adapt to COVID-19 with both a short-term response and longer term focus	 ✓ Moved all events online (video conferences and online networking sessions 'Café Croissant Catch-ups') ✓ Launched additional events, e.g. retail in times of crisis, QLD Major Infrastructure Projects reprioritisation 			



Attendees feedback

The attendees were asked to answer to a question via a poll directly on the Zoom platform.

To what extent do you agree with the strategy?

- 1. Strongly agree
- 2. Slightly agree
- 3. Slightly disagree
- 4. Strongly disagree

19 attendees answered Strongly agree and 1 Slightly agree.

The strategy was therefore unanimously approved.

The attendees were then asked to answer via the Zoom chat 3 questions.

✓ What you particularly like about it

- Understanding members' needs.
- It is very clear, as in continuity of success track.
- Balance between French and Australian. Love the automatic introductions you facilitate.
- Buddy system a great idea.

✓ What should be removed.

COVID-19.

✓ What should be added or clarified

- Induction process for the new members.
- Interested to hear more about your marketing and communications 2020 initiatives.
- Additional Small Business Initiatives.
- Develop a real platform for job seekers and employers using our members database and network?
- How do you leverage folks within the greater French community (people well implanted in QLD but not part of an association)?
- Professional development sessions (would be ideal at the moment).
- Introduction of ICT industry events?



5. Special Announcement: Honorary Life Membership to Former FACCI Treasurer and President, Jean-François Méli



- ✓ FACCI member since 1990
- ✓ FACCI Treasurer from 1995 to 2014
- ✓ FACCI President in 1998 and 1999
- ✓ Auditor for many associations including the UFE and Les Petits Princes
- ✓ Co-Founder and long-tine Treasurer of French Assist (20 years!)
- ✓ Board member of the Alliance Française de Brisbane (1 year)
- ✓ Treasurer of Le Festival since 2014



6. 2019 QLD AGM Minutes proposed for acceptance by Julie Miehe, Queensland Secretary

Attendees were invited to express themselves via the Zoom chat if they had any objections to the 2019 AGM Minutes. The minutes were shared via our website event's page, the Eventbrite event's page as well as distributed via the email you received 1 hour before the start of the AGM.

Given no one expressed an objection, the 2019 AGM Minutes were accepted.

7. Appointment of the QLD State Council for 2020 proposed by Julie Miehe, Queensland Secretary

a. Presentation of the process to become a Queensland State Councillor:

First and foremost, if you are interested in becoming a Queensland State Councillor, you need to be a financial member of FACCI (meaning your FACCI contribution must be current). You can then apply to become a Queensland State Councillor by submitting your resume and a cover letter. If there is a position vacant and your application is of interest to the current councillors, you will then be asked to volunteer within FACCI for a minimum period of 6 months. This way, you will get involved in a subcommittee and you will get to know how the FACCI team operates. After 6 months, you will be voted in by the current state councillors. In order to be voted in, you must fill out your councillor application form. The vote can take place at the AGM or throughout the year during a Council meeting. If you have any questions about joining the FACCI council, please feel free to contact us.

In accordance with the FACCI constitution, any State Councillors is voted in for 2 years.



b. Presentation of our State Councillors

In accordance with FACCI constitution, as in any State, Councillors are voted in for 2 years. 6 Councillors voted in 2019 will pursue their 2-year mandate in 2020. These are:

- Celine Eason
- Christopher Edwards
- John Kettle
- Campbell Morrison (Treasurer)
- Jean-François Tixeront
- John Walsh

- 2020 Incoming Councillors:



Julie Miehe then proceeded to the appointment of the following 10 State Councillors (including 3 new ones):

- Jerome Delangle (new)
- Alain Etchegaray (new)
- Julie Maitre (new)
- Derek Brown (2nd mandate)
- Steve Burton (2nd mandate)
- Gregory Delannoy (2nd mandate)
- Lady Jane Edwards (3rd mandate)



- Brian Lorigan (4th mandate, 2nd mandate since the implementation of new constitution -President)
- Julie Miehe (7th mandate, 2nd mandate since the implementation of new constitution -Secretary)
- Yann Pastor (3rd mandate, 2nd mandate since the implementation of new constitution Vice President)

These State Councillors will assume their role for a mandate of 2 years according to FACCI constitution.

Attendees were asked to express themselves it via the Chat feature on the zoom toolbar id they had an objection. No one expressed an objection.

Julien announced the appointment of the 10 2020 State Councillors (including 3 new ones) and confirmed the continuation of the other 6 State Councillors for the second year of their 2-year mandate. Congratulations to all of you!

- 2019 Outgoing Councillors:



On behalf of FACCI, Juie Miehe thanked the 5 outgoing councillors. FACCI appreciates that our councillors give their time to the Chamber. The Chamber would not be as we know it if it was not for our Councillors' time and efforts over the years. On Behalf of FACCI, huge thank you to our outgoing councillors for their precious contributions to the Chamber and our QLD Chapter in particular:

- Arnaud Franjou
- Wade Hansen
- Baptiste Pince
- Roland Pluschke
- Tim Stetskamp



8. Close of Annual General Meeting by Brian Lorigan, Queensland Chapter President

Brian thanked:

- All councillors and office bearers for giving their time and expertise to the Chamber.
- The members for attending the meeting and for their support.

Finally, Brian mentioned our upcoming events:



QUEENSLAND UPCOMING EVENTS



VIDEO CONFERENCE | How to keep control and manage your Supply Chain during COVID-19 by VISEO

The COVID 19 crisis is impacting sales and production on an international scale. Discover in this webinar how to manage the unpredictable changes (channels, products...) that will/already affect your Supply Chain.

Thursday 16 April, 1pm AEST @Zoom





ONLINE NETWORKING | Café Croissant Catch-Up #2

Our Café Croissant Catch-Ups are a great opportunity for our members to stay connected during the COVID-19 confinement period and discuss innovative solutions and best practices to get their businesses through these unprecedented times.

Wednesday 22 April, 9.30am AEST @ Zoom

